Dr. Sami Savolainen
Cosmetic Dentist | Smile Designer | Clinical Systems, AI, Workflow Innovator

Dr. Sami is the founder of SmileMatch, a clinical intelligence ecosystem combining structured treatment planning, patient–dentist alignment, and professional education. The platform is built to act as an operating system for dentistry — not another app.

Dr. Sami Savolainen is cosmetic dentist and healthcare innovator with over 20 years of clinical experience at the intersection of esthetics, technology, and patient communication.

An Honorary Fellow of the International Academy of Dental-Facial Esthetics (IADFE) and founder of an ISO 9001-certified cosmetic dental clinic, Dr. Savolainen is known for work in ceramic veneers, optical illusions in smile design, and structured esthetic treatment planning.

Over the course of his career, he has completed more than **10,000 veneers** and curated one of the largest private esthetic dentistry image collections in cosmetic dentistry. His work focuses on transforming complex clinical findings into predictable, explainable, and patient-understandable treatment pathways.

From Clinical Excellence to System Design

Before entering dentistry, Dr. Savolainen worked as a **management consultant in healthcare and education**, a background that uniquely positions him to bridge clinical decision-making with scalable systems, workflows, and business logic.

This dual training led him to identify a structural problem in modern dentistry:

while technical skill has advanced rapidly, **clinical reasoning, documentation, and communication remain fragmented and inconsistent** across clinics and organizations
.
In response, he is now developing an AI-supported clinical platform focused on improving structure, safety, and alignment in dental decision-making globally. His work focuses on bringing structure, clarity, and explainability to the most complex decisions in dentistry.

The platform is designed not to replace clinicians, but to **make complex dental decisions safer, clearer, and more defensible**—for patients, dentists, and DSOs alike.

Core Areas of Expertise

- Evidence-based esthetic treatment planning
- Optical illusions in cosmetic dentistry
- AI-assisted clinical reasoning and workflow automation
- Patient psychology and expectation management
- Digital patient intake and structured documentation
- Global education systems and clinical standardization

Why Media and Partners Work With Him

Dr. Savolainen brings a rare combination of:

- **deep hands-on clinical credibility**
- **systems thinking and platform design**
- **clear communication of complex topics**
- **future-facing perspective on AI in dentistry**
- **practical, implementable frameworks**

Selected Writing & Speaking Topics

- Why dentistry lacks standardized treatment planning
- Why treatment planning is dentistry's biggest unspoken risk
- AI in dentistry: risks vs real clinical value
- Why esthetic failures are often communication failures
- Dental tourism: trust, expectations, and matching problems

Full topic list available on request

Personal Perspective

Outside dentistry, Dr. Savolainen is a former internationally performing percussionist who has played in leading concert halls including the Berlin Philharmonic.

Selected Credentials

- DDS – Helsinki University Dental School
- M.Sc. (Econ) – Aalto University Business School
- Honorary Fellow – International Academy of Dental-Facial Esthetics
- Founder – ISO 9001-certified cosmetic dental clinic
- 10,000+ veneers
- Former management consultant (healthcare & education)

Signature Quote

"Dentistry doesn't suffer from lack of skill — it suffers from lack of structure.
When decisions become explainable, outcomes become predictable."

Contact

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